

## If the Problem is Pet Odors...

### The Solution is NOK-OUT!

*(Both the Green Label Odor Eliminator Nok-Out, and the Yellow Label, Broad Spectrum Disinfectant Nok-Out will effectively destroy pet odors...safely, and completely! Urine will grow bacteria, so for longstanding issues regarding urine, vomit, spilt food, or any contamination that is a result of body secretions, Broad Spectrum Disinfectant Nok-Out is a better choice. Not only is the odor eliminated, any bacteria, viruses, germs, and mold/mildew fungus that may be associated with the spill is killed as well. Both products will remove pet odors...Disinfectant Nok-Out does more, and keeps on working, even when dry.)*

Our dogs, cats and other pets may be our best friend but they can and often do leave awful smells in the house. From being "skunked" and coming forlornly home (to your dismay), to incontinence in our older pets, and a variety of not-so-sweet smells in between, animals can and often do change our interior environment! Spray Nok-Out in the air to decontaminate and deodorize immediately. Spray on your dog or cat for perfect odor elimination. Spray anywhere with confidence that you are using 21st Century technology to treat an age old odor problem.

Nok-Out resolves issues or odor or bacteria/germs/mold & mildew by eliminating the problem at the SOURCE! Listed below are some instructions for using Nok-Out for full odor removal and perfect disinfection. Remember that Nok-Out, the odor eliminator, and Nok-Out, the Broad Spectrum Disinfectant, is totally Non-Toxic and safe to use on and around your pets (dogs, cats or other animals in your home) without fear of any harm to them or to you. Complete Disinfection and Odor Control begins with Nok-Out!

1. Carpet Odors: IF you have tried to remove the odor with other cleaning agents then... 1) Neutralize the area with a weak solution of baking soda and water - 1 T of baking soda per gallon of water - allow solution to soak the area and sponge up the excess. 2) Spray Nok-Out onto the SOURCE of the dog or cat odor contamination. Allow to penetrate into the padding and backing of the carpet. Saturate for up to 5 minutes. Remember that liquids will "wick" outwards from the site of the pollution. You should spray outwards as well in an irregular pattern. Scrub lightly, and sponge any remaining moisture away with a clean, dry cloth. For overall carpet cleaning, a steam cleaner may be used. Place 8-10 oz. of Nok-Out in the container of the cleaner, and fill with water. Saturate, allowing Nok-Out to be absorbed into the carpet before extracting the liquid back into the tank. (It is always prudent to check for color-fastness before applying Nok-Out. Although Nok-Out is non-staining, different dye lots may cause a color change.)

2. Upholstery Odors: When your pet has left scent markings, pet urine, or other odors on your furniture, remove any solids that may be present, treat urine with baking soda solution and spray with Nok-Out. Saturate well into the padding where odors may still reside. (For longstanding contamination, more than one application may be necessary)
3. Pet Baths: It is safe to put Nok-Out into bath water when rinsing your pets. It can be reduced by 50% and retain effectiveness as a sanitizer and deodorizer. Or you may lightly spray a pet's coat with Nok-Out before towel drying. Kennels, Cages, and Pet Bedding: Spray kennels weekly with Nok-Out. Allow to air dry. Cages may be wiped down as often as needed, or on a weekly basis. Place 8 oz. of Nok-Out in your regular laundry alongside pet bedding. Nok-Out will eliminate odors from all of your laundry! Odors in a pet's coat: Spray directly onto your pet's coat for immediate odor removal even skunk odor! Avoid contact with the eyes. Use Nok-Out for any offensive odor that may be connected with your pet.
4. Keep your pets clean with regular grooming. Minimize the amounts of pet dander and pet hair in your home. You can spray NOK-OUT directly on fur to quickly remove all surface odors. Give your pet a rub-down using NOK-OUT. A nice massage is good for the both of you!
5. Litter box odor will be eliminated with NOK-OUT! Covered litter boxes may be just fine for you but pity the poor cat that has to eliminate in them! Odors collect and stay inside! Treat the entire box with Nok-Out (inside and out), if you prefer the covered type. Spray the entire interior every time you spray the litter. Your cat will smile! If you use an open litter box, simply spray the top of the litter every time you remove solid wastes, and always spray the bottom of the box when adding or changing litter. Litter box odor is truly gone!
6. NOK-OUT works best in an alkaline environment. If your cat vomits on the floor (carpet or hardwood flooring) the acidic nature of vomit should be neutralized with a mild baking soda solution before using NOK-OUT. Blot up as much as possible, saturate with a baking soda solution, blot again, and apply NOK-OUT.
7. NOK-OUT works to eliminate odors and sanitize aviary cages and perches. It is totally safe to use, even around baby birds.
8. You can even spray in the landscape where the neighbor's pet has eliminated. Reduce NOK-OUT by 50% with water. NOK-OUT will not harm your foundation plants and perennials.

Use Nok-Out with confidence, knowing that it is non-toxic, hypoallergenic, environmentally safe, and the perfect way to make our pet companions clean, fresh smelling and always odor-free!

### **NOK-OUT AND THE EFFECTS OF CLORINE DIOXIDE AROUND ANIMALS.**

The dilemma of animal keepers and pet owners is that if they disinfect cages, litter pans, dog runs, and/or other animal spaces, they put their animals in jeopardy of chemical

poisoning, but if they don't thoroughly disinfect, they put their animals at risk for disease. Veterinarians tell us that most deaths are premature and unnecessary.

The best answer to date has been to remove pets from their enclosures, scrub the habitat clean, and treat the enclosure with one of a number of nasty (and often expensive) chemicals. It is then necessary to wash everything down, and hope that there is no dangerous contamination lingering from either the pathogens or the disinfectant. The problem is that disinfectants are toxic, and most good disinfectants are not safe to use around pets, period.

The newest approach involves the use of Stabilized Chlorine Dioxide. Chlorine Dioxide is a truly remarkable substance. The principal ingredient in NOK-OUT *is* Stabilized Chlorine Dioxide. It is one of the fastest acting broad-spectrum disinfectants, proven to destroy bacteria and viruses that are difficult to treat with other products, and yet is safe to use around pets who may be sensitive to more toxic chemicals. It is extremely powerful, killing bacteria, viruses and fungi. It creates no harmful odors; in fact it is a perfect deodorizer.

***Cages, enclosures, and animal habitats should be cleaned with water to remove unwanted solids, and then NOK-OUT sprayed liberally on the source of the odors to affect the sanitizing and deodorizing properties of Stabilized Chlorine Dioxide.***

The chemistry of Chlorine Dioxide is radically different from that of chlorine itself.

Technically speaking, both are oxidizing agents. But, because of their fundamentally different chemistries, they react in distinct ways with organic compounds, and as a result, generate very different by-products. Chlorine tends to react with organic matter by attacking cell walls and creating by-products, some of which are toxic and carcinogenic, whereas chlorine dioxide does not affect cell walls (which is why it is safe to use around living things.) Chlorine Dioxide disassembles organic compounds rendering them harmless. It is this difference that explains the superior performance of chlorine dioxide.

The anti-microbial efficacy of chlorine dioxide against bacteria, fungi, viruses and protozoa has been repeatedly demonstrated and documented. It is very safe, has an extremely low toxicity, and is not harsh to use. Along with its disinfecting properties, chlorine dioxide is also a natural anti-inflammatory, making it very useful for wound treatment. Veterinarians are using a chlorine dioxide gel mixed with aloe Vera to treat incisions and wounds.

**NOK-OUT, the true deodorizer, is the pet owner's best friend to eliminate unwanted pet odor, protect the environment, and cause no harm to the owner, or his/her pets. Pet smells will be absolutely Gone!**